



## PGA TOUR Champions and GRAIL Announce The Galleri® Classic

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*New tournament will be played at historic Mission Hills Country Club in 2023*

**RANCHO MIRAGE and MENLO PARK, Calif.** – PGA TOUR Champions and GRAIL, LLC today announced a partnership to host a new professional golf tournament in Rancho Mirage, California. The Galleri® Classic, named after GRAIL's multi-cancer early detection test, will debut March 20 – 26, 2023 at the renowned Mission Hills Country Club. This marks the first time PGA TOUR Champions has hosted a tournament in Coachella Valley since 1993.

The Galleri Classic will feature 78 PGA TOUR Champions professionals, including World Golf Hall of Fame members, who will play 54 holes of stroke play for a purse of \$2.2 million. The Galleri Classic will be the latest addition to the PGA TOUR Champions schedule and will benefit cancer-related causes.

"We are thrilled to partner with GRAIL to bring PGA TOUR Champions golf back to such a storied community at the Mission Hills Country Club," said PGA TOUR Champions President **Miller Brady**. "World Golf Hall of Fame members and legends of the game will enjoy a tremendous week of competition here, while providing the passionate, local golf fans with a unique, incredible experience, and we look forward to making a positive impact in the community for years to come."

As an annual stop on the PGA TOUR and a host for PGA TOUR Champions events for 12 years, Coachella Valley has an incredibly rich golf history. Several current PGA TOUR Champions members have won here including **David Duval**, who made history with his final-round 59 to win the 1999 American Express, class of 2022 rookies **Justin Leonard** (2005 American Express) and **Brian Gay** (2013), two-time winner **Corey Pavin** (1987 & 1991), **Mike Weir** (2003), **Joe Durant** (2001), **Fred Couples** (1998) and **Jay Haas** (1988). Additionally, many World Golf Hall of Fame members have won in Palm Springs including **Hale Irwin** (1998 Senior Match Play Challenge), **Raymond Floyd** (1993 Gulfstream Aerospace Invitational), **Chi Chi Rodriguez** (1991 Vintage Arco Invitational), **Lee Trevino** (1990 Vintage Chrysler Invitational), **Bob Charles** (1987 Vintage Chrysler Invitational), **Peter Thomson** (1985 Vintage Invitational) and **Gene Littler** (1983 Vintage Invitational).

"GRAIL and PGA TOUR Champions have a shared commitment to positively impact the lives of people and communities that we touch. At 50 years of age and older, Champions Tour Players have likely had personal experiences with cancer and can inspire the next generation to improve health care," said **Bob Ragusa**, Chief Executive Officer at GRAIL. "We are excited to join forces to build awareness for multi-cancer early detection and raise proceeds to support cancer-related causes."

GRAIL is a healthcare company whose mission is to detect cancer early, when it can be cured. Galleri, a first-of-kind multi-cancer early detection blood test offered by GRAIL, has been shown to detect many cancers that are not commonly screened for today. When a common cancer signal is found, test results can point to where in the body the cancer is located with high accuracy to help healthcare providers guide the next steps to diagnosis. Galleri is intended for people with an elevated risk of cancer, such as those aged 50 or older, and is to be used in addition to recommended cancer screenings.

"We are proud to continue our professional golf history here at Mission Hills Country Club dating back to 1972," said ClubCorp CEO **David Pillsbury**. "So many of the current legends on PGA TOUR Champions have a history of competing at events in the Coachella Valley. Mission Hills Country Club has proved to be a perfect host to professional golf events from the challenging major championship golf course to all of the amenities for fans, sponsors and players. This will quickly become one of the very best venues on the PGA TOUR Champions schedule and most importantly will continue to have a positive impact on the local community."

Mission Hills Country Club, known worldwide for its rich history and tradition after hosting professional golf events for the last five decades, has evolved into a Coachella Valley golf club for all seasons. The 18<sup>th</sup> hole and "Poppie's Pond" are traditionally one of the more memorable and historic finishing holes in professional golf. The ClubCorp owned facility offers a unique golf experience, with three very diverse golf courses designed by some of the biggest names in golf course design (Arnold Palmer Course, Pete Dye Challenge Course and Dinah Shore Tournament Course). All three courses have six tee locations allowing players to play the course at their desired comfort level.

All rounds of The Galleri Classic will be broadcast nationally on GOLF Channel, the TOUR's exclusive cable-television partner that reaches close to 70 million U.S. households and in excess of 170 countries and territories, reaching more than 340 million potential households, and distributed in 15+ markets via GOLFTV.

The Galleri Classic will be managed and operated by Wasserman. Headquartered in Los Angeles, Wasserman is a global sports, entertainment and lifestyle marketing agency offering expertise in Event Management, Athlete Representation, Marketing and Media. Wasserman Events manages and operates multiple tournaments on the PGA TOUR, PGA TOUR Champions and LPGA. Additionally, Wasserman organizes several corporate events and consults for a variety of sponsors on their partnerships across the professional golf landscape.

To access and download imagery from Mission Hills Country Club, click [here](#).

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### **About GRAIL**

GRAIL is a healthcare company whose mission is to detect cancer early, when it can be cured. GRAIL is focused on alleviating the global burden of cancer by developing pioneering technology to detect and identify multiple deadly cancer types early. The company is using the power of next-generation sequencing, population-scale clinical studies, and state-of-the-art computer science and data science to enhance the scientific understanding of cancer biology, and to develop its multi-cancer early detection blood test. GRAIL is headquartered in Menlo Park, CA with locations

in Washington, D.C., North Carolina, and the United Kingdom. GRAIL, LLC, is a wholly-owned subsidiary of Illumina, Inc. (NASDAQ:ILMN).

For more information, please visit [grail.com](http://grail.com).

#### **About Galleri®**

The earlier that cancer is detected, the higher the chance of successful outcomes. The Galleri multi-cancer early detection test can detect cancer signals across more than 50 types of cancer, as defined by the American Joint Committee on Cancer Staging Manual, through a routine blood draw. When a cancer signal is detected, the Galleri test predicts the cancer signal origin, or where the cancer is located in the body, with high accuracy to help guide the next steps to diagnosis. The Galleri test requires a prescription from a licensed health care provider and should be used in addition to recommended cancer screenings such as mammography, colonoscopy, prostate-specific antigen (PSA) test, or cervical cancer screening. It is intended for use in people with an elevated risk of cancer, such as those aged 50 or older.

For more information about Galleri, visit [galleri.com](http://galleri.com).

#### **Important Galleri Safety Information**

The Galleri test is recommended for use in adults with an elevated risk for cancer, such as those aged 50 or older. The Galleri test may not detect a cancer signal across all cancers and should be used in addition to routine cancer screening tests recommended by a healthcare provider. Galleri is intended to detect cancer signals and predict where in the body the cancer signal is located. Use of Galleri is not recommended in individuals who are pregnant, 21 years old or younger, or undergoing active cancer treatment.

Results should be interpreted by a healthcare provider in the context of medical history, clinical signs and symptoms. A test result of "Cancer Signal Not Detected" does not rule out cancer. A test result of "Cancer Signal Detected" requires confirmatory diagnostic evaluation by medically established procedures (e.g. imaging) to confirm cancer.

If cancer is not confirmed with further testing, it could mean that cancer is not present or testing was insufficient to detect cancer, including due to the cancer being located in a different part of the body. False-positive (a cancer signal detected when cancer is not present) and false-negative (a cancer signal not detected when cancer is present) test results do occur. Rx only.

#### **Laboratory/Test Information**

GRAIL's clinical laboratory is certified under the Clinical Laboratory Improvement Amendments of 1988 (CLIA) and accredited by the College of American Pathologists. The Galleri test was developed, and its performance characteristics were determined by GRAIL. The Galleri test has not been cleared or approved by the U.S. Food and Drug Administration. GRAIL's clinical laboratory is regulated under CLIA to perform high-complexity testing. The Galleri test is intended for clinical purposes.

#### **About PGA TOUR Champions**

PGA TOUR Champions is a membership organization of professional golfers age 50 and older, including 34 members of the World Golf Hall of Fame. The Tour's mission is to provide financial opportunities for its players, entertain and inspire its fans, deliver substantial value to its partners, create outlets for volunteers to give back and generate significant charitable and economic impact in tournament

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